Levels and Benefits	Gold \$750	Blue \$500	Red \$300	White \$150
Sponsor Benefits	Exclusive Level Sponsorship offers the highest degree of promotional exposure.	Second Level Sponsorship descends in size & order from previous level and offers an outstanding mid- level value.	Third Level Sponsorship descends in size & order from previous levels and offers excellent lower level exposure.	Fourth Level Sponsorship offers Event Day Exposure.
Event Day Banner Features your image on banner displayed on event day.	X			
Event poster Features your image on local area bulletin boards, windows and store fronts.	X	X	X	
Website Features your image on our race website (www.royaltrailrun.com)	X	X	X	X
Event T-Shirt Features your image on the collectible race t-shirt. (Lower tiers have smaller logos)	X	X	X	X
Follow-up Newsletter Features your image on race follow up newsletter to state wide Royal Ranger Outpost	X	X		
Exhibit Space Receive an exhibit space on event day.	X	X	X	X

Gold Sponsor

Sponsor Opportunities

- 1. Sponsor name/logo in print/advertisement
- 2. Sponsor name/logo on race T-shirt (large size)
- 3. Sponsor name/logo on promotional brochure
- 4. Named as presenting sponsor in internal and external publications
- 5. Sponsor logo on Royal trail Run Website
- 6. Display your banner on race day (maximum size is 3'x8')
- 7. Sponsor logo on follow-up newsletter
- 8. 10 complimentary race entries (includes race T-shirt)
- 9. Company promotional table at race
- 10. Company Name mentioned from speaker the day of the race

Sponsorship: \$750

Please complete Race Sponsorship Letter of Agreement

Blue Sponsor

Sponsor Opportunities

- Sponsor name/logo in print/advertisement
- 2. Sponsor name/logo on race T-shirt (Large size)
- 3. Sponsor name/logo on promotional brochure
- Named as presenting sponsor in internal and external publications
- 5. Sponsor logo on Royal trail Run Website
- 6. Display your banner on race day (maximum size is 3'x8')
- 7. Sponsor logo on follow-up newsletter
- 8. 7 complimentary race entries (includes race T-shirt)
- 9. Company promotional table at race

Sponsorship: \$500

Please complete the Race Sponsorship Letter of Agreement

Red Sponsor

Sponsor Opportunities

- 1. Sponsor name/logo in print/advertisement
- 2. Sponsor name/logo on race T-shirt (Medium size)
- 3. Sponsor name/logo on promotional brochure
- 4. Named as presenting sponsor in internal and external publications
- 5. Sponsor logo on Royal trail Run Website
- 6. Display your banner on race day (maximum size is 3'x8')
- 7. 5 complimentary race entries (includes race T-shirt)
- 8. Company promotional table at race

Sponsorship: \$300

Please complete the Race Sponsorship Letter of Agreement

White Sponsor

Sponsor Opportunities

- 1. Sponsor name/logo on race T-shirt (Small size)
- 2. Sponsor logo on Royal trail Run Website
- 3. Display your banner on race day (maximum size is 3'x8')
- 4. 2 complimentary race entries (includes race T-shirt)
- 5. Company promotional table at race

Sponsorship: \$150

Please complete the Race Sponsorship Letter of Agreement

Royal Color Run

Company Name:				
Agrees to provide financial sponsorship for the Royal Color Run as a sponsor. I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my check or credit card has been issued to and accepted by Royal Rangers. As a sponsor, I agree to provide digital art work for all promotional advertising in Photoshop CS3 or earlier or Illustrator CS3 or earlier (JPG files may also be submitted, but may not look as clear).				
Please indicate the level at which you would like to participate.				
Gold Sponsor: \$750 Blue Sponsor: \$500 Red Sponsor: \$300 White Sponsor: \$150				
Sponsor Name:				
Address:				
City: State: Zip:				
Name of Representative:				
Email:				
Phone Number:				
Authorized Sponsor Signature:				
Please send this completed agreement with check made payable to: SC Royal Rangers Outpost 3 1105 Haywood Rd Greenville, SC 29615 (864) 235-7505				
Payment Type				
Attached check made payable to SC Royal Rangers Outpost 3				
I would like to pay by VISA/Master Card. The name on the credit card will be as stated below (you will receive an email on how to do this):				
Name:				